



PROFILE OF INNOVATION

INNOVATION WORKSHOP

GRAND TRAVERSE RESORT AND SPA

100 Grand Traverse Village Blvd., Acme, MI 49610

Thursday March 29 - Friday March 30, 2012

The Technology Behind the Tile

Join Schluter®-Systems' technical experts for a free Innovation Workshop outlining the latest state-of-the-art installation solutions for ceramic and stone tile and the theories behind their innovation. Share your experiences with colleagues in an informative, energetic atmosphere.



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INNOVATION WORKSHOP

This 2-day course consists of both classroom and hands-on instruction



TOPICS COVERED INCLUDE:

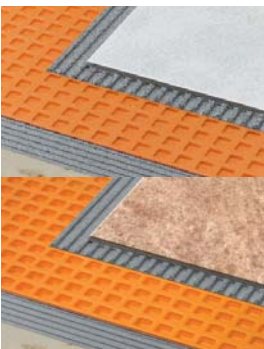
Shower System

Waterproofing is the foundation of a successful tiled bathroom. Moisture-sensitive construction materials must be protected from water and vapor penetration to prevent damage, and the growth of mold. Learn about the Schluter®-Shower System – an integrated family of products that create fully waterproof and vaportight enclosures for tiled showers, steam showers, and bathtub surrounds.



DITRA & DITRA-XL

Learn how a multi-functional underlayment produces tiled floors that will last a lifetime. Specifically designed for ceramic and stone tile, Schluter®-DITRA and DITRA-XL provide uncoupling, waterproofing, vapor management and load support – the 4 essential functions for a successful installation.



KERDI-BOARD

Whether you work with mosaics or large-format tiles, an absolutely flat substrate with straight and precisely aligned inside and outside corners is essential for creating a perfect tile covering - which tile installers can now achieve on their own, using Schluter®-KERDI-BOARD. KERDI-BOARD is waterproof and dimensionally stable, as well as lightweight and easy to work with. Substrate, building panel, bonded waterproofing... discover the possibilities!



Profiles

Discover how profiles both protect and beautify tile installations. Protect tile edges and create smooth transitions on tiled floors; finish and protect tile edges on walls; see how profiles allow you to create beautiful, functional tiled countertops – without the need for ceramic trim pieces; create safe and durable tiled stairs; and learn about proper use of movement joints.



INNOVATION WORKSHOP

HOTEL & WORKSHOP

Grand Traverse Resort and Spa

100 Grand Traverse Village Blvd., Acme, MI 49610 • 1-800-748-0303

While in Acme, please contact **Phil Woodruff** at **517-416-1007**.

Reservations will be provided at the Grand Traverse Resort and Spa. Schluter®-Systems is happy to provide your accommodations for the night preceding and following the first day of the workshop.

DIRECTIONS

From Chicago and Milwaukee

Take I-94 east through Indiana into Michigan. Exit on I-196 (north of Benton Harbor/St. Joseph) to Grand Rapids. Go north on US-131 until you reach M-72 in Kalkaska. Go west on M-72 approx. 15 miles to Acme. Go north on US-31 about 1/2 mile. Resort will be on the east (rt.) side of the road.

From Cleveland and Detroit

Take Ohio Turnpike West. Take I-75 north through Saginaw, until you reach M-72. Go west on M-72 at the Grayling exit, then approx. 30-35 miles through Kalkaska into Acme. Go north on US-31 about 1/2 mile. Resort will be on the east (rt.) side of the road.

From Indianapolis

Take US-31 north to 80/90. Go east on 80/90 to US-131. Continue north to M-72. Go west on M-72 approx. 15 miles. Go north on US-31 about 1/2 mile. Resort will be on the east (rt.) side of the road.

From Lansing

Take route 27 north to exit 254; this exit will turn into M-72. Go west on M-72 approx. 35-40 miles. Go north on US-31 about 1/2 mile. Resort will be on the east (rt.) side of the road.

From Cherry Capital Airport

Take Airport Access Road north through the light to US-31 and turn right (north). Go north on US-31 approximately 10 minutes to the intersection of US-31 and M-72. Continue through the light and the resort will be on the right side of the highway.

ITINERARY

Day 1

7:00 a.m.

Breakfast (compliments of Schluter®-Systems)

8:00 a.m.

Workshop begins

11:45 a.m. - 12:30 p.m.

Lunch served on location (compliments of Schluter®-Systems)

5:00 p.m.

Class ends

6:30 p.m.

Dinner - local restaurant (compliments of Schluter®-Systems)

Day 2

7:00 a.m.

Checkout, breakfast (compliments of Schluter®-Systems)

8:00 a.m.

Workshop begins

12:00 p.m. - 12:30 p.m.

Lunch served on location (compliments of Schluter®-Systems)

3:00 p.m.

Conclusion of workshop





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REGISTRATION

To register, please type in the fields below and either e-mail back this form to Marci LaPier and Lisa Chartier in the education department at education@schluter.com or you can print out and fax to 1-800-477-9783. For more information, you may also telephone (or email) Marci at 1-800-472-4588 ext. 4118 (mlapier@schluter.com) or Lisa at ext. 4116 (lchartier@schluter.com), or contact your local Schluter®-Systems Territory Manager.

Attendee Name :

Sales person Designer Architect
 Owner Installer Manager
 Contractor (type) _____
 Other (type) _____

Address: _____
City: _____
State: _____ Zip: _____
Tel.: _____
Cell: _____
Fax: _____
E-mail: _____
Referred by: _____

Company Name :

Tile contractor Tile dealer Home center
 Distributor Flooring retailer Building supply
 Contractor (type) _____
 Other (type) _____

Address: _____
City: _____
State: _____ Zip: _____
Tel.: _____
Fax: _____
E-mail: _____

Please take note that the accommodations are only provided for those living an hour and a half or more away from the workshop location.

Hotel : Yes No

If sharing room, with whom:

Schluter®-Systems have reserved a limited number of rooms at the Grand Traverse Resort and Spa Hotel with the group rate. Schluter® will be happy to provide you with accommodations during the workshop, at the Hotel. **The Hotel and Schluter®-Systems require a credit card to secure your hotel reservation for your accommodations.** No charges will be applied to your credit card, except for your selected incidentals (i.e. room service, etc.), provided you check into the hotel and attend the workshop or if the Hotel and Schluter®-Systems receives your cancellation no later than 72 hours prior to check-in. If you do not show up as scheduled and your reservation was not appropriately cancelled, you will incur charges for your reservations.

Please fill out the following:

MasterCard Visa Other: _____
Card No.: _____
Expiration Date: _____
Name of Cardholder: _____
Signature of Cardholder: _____

2012 Workshop date:

Thursday, March 29 – Friday, March 30

* Cut-off for registration is 2 weeks before the Workshop or the first 50 registered applicants.